

you could be on

# MAD MEN contest

## Character Monologues



### Monologue 1: Don Draper

From Season 1, Episode 1 / Pilot

DON

Advertising is based on one thing:  
Happiness. And you know what  
happiness is?

Don looks out the window into the setting sun, almost lost.

DON (CONT'D)

Happiness is the smell of a new  
car... It's freedom from fear.  
It's a billboard on the side of the  
road that screams with reassurance  
that whatever you're doing is okay.  
(almost to himself)  
You are okay.



## **Monologue 2 : Roger Sterling**

From Season 1, Episode 11

ROGER

Look, I want to tell you something, because you're very dear to me. I hope you understand it comes from the bottom of my damaged, damaged heart...

You are the finest piece of ass I ever had and I don't care who knows it. I am so glad that I got to roam those hillsides.

I mean it. I've had a lot of time to think about the things I've done and been sorry about. And being with you is not one of them.



### **Monologue 3 : Pete Campbell**

From Season 1, Episode 4

PETE

(smiles)

You know what? I have good ideas. In fact, I used to carry around a notebook and a pen, just to keep track. Direct marketing? I thought of that. It turned out it already existed, but I arrived at it independently. And then I come to this place, and you people tell me that I'm good with people, which is strange, because I'd never heard that before.



## **Monologue 4 : Betty Draper**

From Season 1, Episode 2

BETTY

I don't know why I'm here. I mean, I do, I'm nervous, I guess.

Anxious. I don't sleep that well. And my hands.

(looks at them)

They're fine now, it's like when you have a problem with your car and you go to a mechanic and it's not doing it anymore. Not that you're a mechanic.

(beat)

I guess a lot of people must come here worried about the bomb. Is that true?

(beat)

It's a common nightmare, people say. I read it in a magazine. My mother always told me that it wasn't polite to talk about yourself. She passed away recently. I guess I already said that.



## **Monologue 5 : Peggy Olson**

From Season 1, Episode 12

PEGGY

I know, I know.

(she stands)

I don't understand. I try to do my job. I follow the rules and people hate me. Innocent people get hurt, and, and other people, people who are not good, get to walk around doing anything they want. It's not fair.



## **Monologue 6 : Joan Holloway**

From Season 1, Episode 1/Pilot

JOAN

I don't know what your goals are, but don't over-do it with the perfume. Keep a fifth of something in your desk. Mr. Draper drinks rye. Also, invest in some aspirin, band-aids, and a needle and thread.

...He may act like he wants a secretary, but most of the time they're looking for something between a mother and a waitress. And the rest of the time, well -

(confidentially)

Go home, take a paper bag, cut some eyeholes out of it. Put it over your head, get undressed and look at yourself in the mirror. Really evaluate where your strengths and weaknesses are. And be honest.